



## Press Release

### **ARUHI inaugurates searchable home purchase database**

**March 24, 2016, Tokyo** – ARUHI Corporation today launched the Beta version of the Ie to Hito service, a searchable database of home purchases by customers with mortgages from the company.

People can obtain house buyer information based on a variety of parameters, including income and property prices. They can drill down to details on areas in Tokyo and Kanagawa, Saitama, and Chiba prefectures, family compositions, deposits, and commuting times. They can also register family, income, and other profile items to see matching information on buyers nearby customers.

ARUHI plans to customize the service and include more features in response to customer feedback. As well as presenting purchased properties and real estate brokerages, the company ultimately plans to launch online services to simulate loans and repayment schedules as part of a complete package of home search services.

Ie to Hito Magazine (current ARUHI Magazine) provides a range of content for better living. This includes interviews with consumers about their experiences in choosing and buying mortgages and homes.

ARUHI is Japan's largest mortgage bank, and has been the top provider of Flat 35 loans in Japan for the past six years\*. Flat 35 is a long-term fixed-interest home loan offered by private-sector financial institutions in partnership with the Japan Housing Finance Agency.

\*Source: ARUHI research of number of Flat 35 agreements concluded between fiscal 2010 and fiscal 2015.

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