



Press Release

ARUHI brings out super-low rate mortgage product

October 3, 2016, Tokyo – ARUHI Corporation today launched ARUHI Super Flat. This addition to the Flat 35 range of mortgage loans guarantees even lower interest rates for up to 35 years to borrowers making down payments of at least 20% on mortgages ranging between 21 and 35 years. As of today, the new offering is unique for being free of restrictions on house builder selection.

The company looks to broaden its customer base and lift its market share with ARUHI Super Flat. This instrument is for existing Flat 35 borrowers with higher savings levels who are either sensitive to interest rate trends or considering floating rate products.

ARUHI is Japan's largest mortgage bank, and has been the top provider of Flat 35 loans in Japan for the past six years*. Flat 35 is a long-term fixed-interest home loan offered by private-sector financial institutions in partnership with the Japan Housing Finance Agency.

*Source: ARUHI research of number of Flat 35 agreements concluded between fiscal 2010 and fiscal 2015.

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